

ABSTRACT OF THE DISCLOSURE

An image commercial transactions system and method, an image transfer system and method, an image distribution system and method, and a display device and method are disclosed. A reception dealer accepts the transfer of an image recorded on a recording medium in a predetermined format with a handling condition intrinsic to the image, and transfers the image with the handling condition, and an advertisement, in digital data format, and a charge accounting dealer effects an electronic charge accounting transaction for the transfer of data of the image with the handling condition and the advertisement. Accordingly, a forwarding request user is helpful in making public the advertisement by having the data of the advertisement along with the data of the image forwarded, instead of the reception dealer, whereby a transfer fee for the data of image can be made lower. Consequently, it is possible to enhance the usability for the transfer significantly.